The TransFormation Alliance

Strengthening Communities Through Transit

April 21, 2015
Overview

- Who we are
- What we do
- Why it matters
- How you can help
Who We Are

The TransFormation Alliance is a diverse collaboration working toward a common goal of creating thriving mixed income communities integrated into transit and linked to the opportunities people need to prosper.
A Focus on Equitable Transit-Oriented Development

- *Transit-oriented development* is development that leverages the value of transit integration.

- *Equitable TOD* is an approach that ensures the value that TOD creates is made accessible to all those in the communities.
Issues Driven

- People
- Transit
- Finance
- Job Access
- Housing Choice

Equitable TOD
What We Do

• We facilitate collaboration in support of Equitable TOD through five key activities:
  – Convene
  – Educate
  – Advocate
  – Technical Assistance
  – Project Finance
What We Do

- **Convene:** We are committed to partnering with others and facilitating the conversations that result in positive change.
- **Educate:** We engage communities affected by transit development to ensure their voices are heard and included in decision making processes.
- **Advocate:** We promote policies and practices that drive responsible land use and improve transit connectivity for people throughout metro Atlanta.
- **Technical Assistance:** We develop tools to inform, catalyze and support Equitable TOD that reflects sound business principles and the desires of residents.
- **Project Finance:** We seek to leverage financing solutions that encourage development partners to include Equitable TOD principles and design in their projects.
Examples of Work To Date

- Building and growing an Alliance: 13 core members so far, 4 working committees
- Identifying emerging ETOD projects through research, typology analysis and coordination
- Working to advance mandatory inclusionary zoning
- Working in targeted communities to listen and learn about residents’ concerns and needs
- Developing an equity evaluation tool to assess both the physical structure and equity components of TOD projects
- Researching financial tools and advocating for TOD in competitive financing programs
- Convening and partnering with strategic partners on issues pertinent to ETOD
Why It Matters

- Metro Atlanta’s car-centric transit model limits our economic prosperity and regional competitiveness, and those limitations are experienced more deeply by lower income households and communities.
Why It Matters

• Consider the following stats:

  – 80% of typical Atlanta households spend 45% or more of their yearly income on housing and transportation and all of them spend more than 15% of yearly income on transportation costs
    » By this measure, Atlanta is more expensive to live in than San Francisco

  – Atlanta ranks 91st of 100 largest metro regions for job access via public transportation
    » Only 3.4% of jobs are accessible by a 45 minute trip on transit

  – By 2020, an estimated 21,853 units of subsidized affordable housing will lose their affordability restrictions.
How You Can Help

• Advancing Equitable TOD can only succeed through continued collaboration.

• Join us to learn more about Equitable TOD and how the TransFormation Alliance can work with you.
Thank You!

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