



## Why Equitable Transit Oriented Development (ETOD)?

Metro Atlanta's car-centric transportation model limits our economic prosperity and regional competitiveness. Those limitations are experienced more deeply by lower income households and communities. ETOD levels the playing field by:

- supporting and creating retail and commercial expansion in under served communities
- concentrating daily needs and making them more accessible to residents
- lowering unemployment by linking people to jobs and education
- preserving and promoting mixed-income communities

## Our Core Activities

**Convene** We are committed to partnering with others and facilitating the conversations that result in positive change.

**Educate** We engage communities affected by transit development to ensure their voices are heard and included in decision making processes.

**Advocate** We promote policies and practices that drive responsible land use and improve transit connectivity for people throughout metro Atlanta.

**Technical Assistance** We develop tools to inform, catalyze and support Equitable TOD that reflects sound business principles and the desires of residents.

**Project Finance** We seek to leverage financing solutions that encourage development partners to include Equitable TOD principles and design in their projects.

## Focused on Accessibility

The TransFormation Alliance's priority is ensuring that the value of integrating transit into development is made accessible to all residents of a community, not just some.



Atlanta ranks **91<sup>st</sup>** out of the 100 largest metro regions for **job access** via public transportation.



A typical family in the Atlanta region spends **49%** of their annual income on **transportation & housing**

## Diverse & Dedicated

The TransFormation Alliance is a diverse collaboration working toward a unified goal of linking people and communities around transit with opportunities to thrive. Through our working committees, we partner and collaborate with other organizations that share our passion for strengthening communities. Our partners include:

Community Advocates  
Policy Experts  
Transit Providers

Non-Profit Developers  
For-Profit Developers  
Government Agencies

## Our Members



Four Key Issues That Drive Our Work



Join us to learn more about Equitable Transit Oriented Development and how the TransFormation Alliance can work with you.

[ATLTransFormationAlliance.org](http://ATLTransFormationAlliance.org)